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University employees are encouraged to obtain unit-level approval before instituting academic or career-based activities involving access to such accounts. In addition, University employees are encouraged to provide notice to students, in syllabi or other relevant written publications, when use of such accounts is required.

- B. University employees may access Personal Social Media Account information that has been voluntarily provided to them by a student, prospective student, applicant, or third party.
- C. University employees may access publicly accessible information relating to a student, prospective student, or applicant's Personal Social Media Account.